

CALIFORNIA BABY BEHAVIOR (BB) CAMPAIGN TIMELINE

2011									
Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Staff Training Materials Available	Agencies	conduct Staff ings (three mo							
				Train staff for Participant Education (Prenatal)					
Staff Refresher Training Demo (module one) @ CWA							or Participant Early Infancy)		
			Participant Ed materials available (Prenatal)			Implement Participant Education (Prenatal)			
					Participant Ed materials available (Early Infancy)				Participant Early Infancy)